

2018 Sip and Shop Friday Details

DATE: Friday, November 9th

TIME: 11:00pm-5:00pm

LOCATION: Start at the Festival Box office | 411 N. 4th Street
Shops on and around Main Street
Highlands, NC 28741

SUMMARY & SCHEDULE

Grab your complimentary wine glass and tasting program at the Festival Box Office and set out on a wine adventure to fabulous shops on and around Highlands' iconic Main Street. Taste a variety of fine wines and carefully paired gourmet foods at each stop courtesy of Gourmet Foods International, Tryon Distributing and Grapevine Distributors. The stroll concludes at Park on Main Hotel with a reception featuring bubbles and sweets. At this reception, shoppers will be entered into a drawing to win fabulous prizes from local retailers.

11:00am – Pick up glass and map at Festival Box Office

(Please note that the box office will close at 2pm this day, so pick up your glass before that)

11:00am to 4pm – Shop around Highlands

4:00pm to 5:00pm – Reception at Park on Main

SPONSORS

Presented by Park on Main Hotel

Gourmet Foods International, Tryon Distributing, Grapevine Distributors

PARTICIPATING STORES

TJ Baileys
Smitten
Stone Lantern
Jannie Bean
Allison Diane Clothing

Wits End
Shuptrine Gallery
Spartina 449
The Molly Grace
J. McLaughlin

PARTICIPATING FOOD PAIRINGS

Spotted Trotter
Principe
Creminelli
Divina
Goat Lady Dairy

RAFFLE

The raffle will take place at the Park on Main Reception from 4pm – 5pm. Each participant will get one raffle ticket for attending the reception. Additional raffle tickets will be given for each presented receipt from purchases made that day at participating retailers.

ATTIRE

Mountain Chic, Resort Casual.
Wear your walking shoes!

RULES/RESTRICTIONS

No one under the age of 21 will be permitted to participate in the event. Children under the age of 21 will not be permitted into the reception. Service animals are permitted.

Sip and Shop is a walking event. Please do not drive your vehicle from store to store.

No open containers are allowed outside of the stores. Please finish your wine or dump it in the provided bucket prior to leaving the store.

WEATHER

This event is indoor/outdoor. Please be prepared for forecasted weather. Should major weather arise, all ticket holders will be contacted via email.

PARKING

All guests must park at the designated Festival parking lot or in public spaces.
Walking from hotels/lodging is encouraged.

RE-ENTRY

Your wristband allows you to consume the beverages and pairings in each shop and allows you entrance to the Sip and Shop Reception. You may come and go from the reception as long as your wristband is in tack.

TICKETING/WRISTBAND FAQ

Can tickets be purchased?

There are still tickets available for Sip and Shop Friday! Passes for this and other remaining events can be purchased online and picked up at the box office starting Nov. 8th at 9am.

Where can I pick up my tickets/wristbands?

The event wristbands can be picked up at the box office beginning Thursday, November 8th at 9am. To pick up your wristband, you must bring a Photo ID and/or ticket confirmation receipt.

If your photo ID does not match the name on the ticket, you MUST have the emailed confirmation receipt.

The Box Office is located at **411 N. 4th Street Highlands.**

The box office hours are as follows:

Thursday | 9am – 5pm

Friday | 9am – 2pm, 4pm-6pm

Saturday | 9am – 2pm

Sunday | 9am – 12pm

What do I need to participate in the event?

You must have a wristband specific to the event for this day.

Wristbands must be worn at all times.

What if I lose my wristband?

Do not lose your wristband – these are *not replaceable*. Individuals not wearing a wristband will not be allowed entry, no exceptions. The plastic security lock on the wristband is a one-way lock. Do not play with this lock to tighten the band too much. **No wristbands will be replaced.**

How do I put on my wristband?

1. Place wristband around wrist
2. Hold two loose ends of band tight
3. Move the sliding lock toward your wrist until there is a “two finger” space between the lock and your wrist.
4. Keep wristband on until the end of the event and do not play with the sliding lock to keep a comfortable fit.

***Treat your wristband like cash – lost, stolen, tampered with, and/or confiscated wristbands will not be replaced!**

What to Bring

Government Issued Photo ID

Wristband

Cash or credit card for any store purchases

Rain gear (we go rain or shine!)

What not to bring

Illegal drugs

Children under the age of 21

Cigarettes – this is a non-smoking event