

## *2018 Sip and Shop Saturday Details*

**DATE:** Saturday, November 10th

**TIME:** 11:00pm-5:00pm

**LOCATION:** Start at the Festival Box office | 411 N. 4<sup>th</sup> Street  
Shops on and around Main Street  
Highlands, NC 28741

### SUMMARY & SCHEDULE

Grab your complimentary wine glass and tasting program at the Festival Box Office and set out on a wine adventure to fabulous shops on and around Highlands' iconic Main Street. Taste a variety of fine wines and carefully paired gourmet foods at each shop courtesy of Gourmet Foods International, Tryon Distributing and Grapevine Distributors. The stroll concludes at Park on Main Hotel with a reception featuring bubbles and sweets. At this reception, shoppers will be entered into a drawing to win fabulous prizes from local retailers.

11:00am – Pick up glass and map at Festival Box Office

(Please note that the box office will close at 2pm this day, so pick up your glass before that)

11:00am to 4pm – Shop around Highlands

4:00pm to 5:00pm – Reception at Park on Main

### SPONSORS

Presented by Park on Main Hotel

Gourmet Foods International, Tryon Distributing, Grapevine Distributors

### PARTICIPATING STORES

Acorns  
Bespoke by TJ Baileys  
Brookings Anglers  
Christmas Tree  
Classic Links & Luggage  
Highland Hiker  
Highland Hiker - Cabin  
Highland Hiker Shoes

Bags on Main  
Highlands Fine Art & Estate Jewelry  
Potpourri Eyewear  
Rosenthal's Boutique  
Spartina 449  
The Molly Grace  
The Southern Way

## PARTICIPATING FOOD PAIRINGS

Creminelli  
Divina  
Goat Lady Dairy  
Principe  
Spotted Trotter

## RAFFLE

The raffle will take place at the Park on Main Reception from 4pm – 5pm. Each participant will get one raffle ticket for attending the reception. Additional raffle tickets will be given for each presented receipt from purchases made that day at participating retailers.

## ATTIRE

Mountain Chic, Resort Casual.  
Wear your walking shoes!

## RULES/RESTRICTIONS

No one under the age of 21 will be permitted to participate in the event. Children under the age of 21 will not be permitted into the reception. Service animals are permitted.

Sip and Shop is a walking event. Please do not drive your vehicle from store to store.

No open containers are allowed outside of the stores. Please finish your wine or dump it in the provided bucket prior to leaving the store.

## WEATHER

This event is indoor/outdoor. Please be prepared for forecasted weather. Should major weather arise, all ticket holders will be contacted via email.

## PARKING

All guests must park at the designated Festival parking lot or in public spaces.  
Walking from hotels/lodging is encouraged.

## RE-ENTRY

Your wristband allows you to consume the beverages and pairings in each shop and allows you entrance to the Sip and Shop Reception. You may come and go from the reception as long as your wristband is in tack.

## TICKETING/WRISTBAND FAQ

### Can tickets be purchased?

Sip and Shop Saturday is SOLD OUT! Passes for other remaining events can be purchased online and picked up at the box office starting Nov. 8th at 9am.

**Where can I pick up my tickets/wristbands?**

# HIGHLANDS FOOD & WINE

The event wristbands can be picked up at the box office beginning Thursday, November 8 at 9am. To pick up your wristband, you must bring a Photo ID and/or ticket confirmation receipt. If your photo ID does not match the name on the ticket, you **MUST** have the emailed confirmation receipt.

The Box Office is located at **411 N. 4th Street Highlands.**

The box office hours are as follows:

Thursday | 9am – 5pm

Friday | 9am – 2pm, 4pm-6pm

Saturday | 9am – 2pm

Sunday | 9am – 12pm

## What do I need to participate in the event?

You must have a wristband specific to the event for this day.

Wristbands must be worn at all times.

## What if I lose my wristband?

**Do not lose your wristband** – these are *not replaceable*. Individuals not wearing a wristband will not be allowed entry, no exceptions. The plastic security lock on the wristband is a one-way lock. Do not play with this lock to tighten the band too much. **No wristbands will be replaced.**

## How do I put on my wristband?

1. Place wristband around wrist
2. Hold two loose ends of band tight
3. Move the sliding lock toward your wrist until there is a “two finger” space between the lock and your wrist.
4. Keep wristband on until the end of the event and do not play with the sliding lock to keep a comfortable fit.

**\*Treat your wristband like cash – lost, stolen, tampered with, and/or confiscated wristbands will not be replaced!**

## What to Bring

Government Issued Photo ID

Wristband

Cash or credit card for any store purchases

Rain gear (we go rain or shine!)

## What not to bring

Illegal drugs

Children under the age of 21

Cigarettes – this is a non-smoking event