

## *2018 The Main Event Details*

**DATE:** Saturday, November 10th

**TIME:** 12:00pm-4:00pm

**LOCATION:** Main Street between 4<sup>th</sup> and 5<sup>th</sup> Streets  
Highlands, NC 28741

### SUMMARY & SCHEDULE

The Main Event is exactly that! It encapsulates all you love about Highlands and then dials it up to an eleven. Hosted along quintessential Main Street, this block party features the ultimate oyster roast and unique samplings created by award-winning chefs, paired with incredible craft beer, wine and cocktails. Don't think it can get any better than this? The revelry continues with a live concert by Love Canon and the legendary Robert Earl Keen.

12:00pm – Gates Open

12:00pm – Love Canon on stage

2:00pm – Robert Earl Keen on Stage

4:00pm – Event Ends

### SPONSORS

Presented by David Bock Builders & Berkshire Hathaway HomeServices Meadows  
Mountain Realty  
Old Edwards Inn & Spa, GlenCove, Happier Camper, Mountain Fresh Grocery, Tabasco  
The Ugly Dog Public House, US Foods  
Media Partners: Good Grit Magazine, Our State

### PARTICIPATING CHEFS

Amanda Wilbanks | Southern Baked Pie | Atlanta, GA  
Gourmet Foods International

Greg McPhee | The Anchorage | Greenville, SC

Jason Daly | Warehouse Kitchen and Bar | Charleston, SC

Joe DiMaio | The Darling Oyster Bar | Charleston, SC

Johannes Klapdohr | The Library Kitchen and Bar | Cashiers, NC

Josh Stover | SweetTreats Deli and Ice Cream | Highlands, NC

Kaley Laird | The Rhu and Rhubarb | Asheville, NC

Krysti Henderson | The Chocolate Heaven | Highlands, NC

Matt Marcus | Watershed on Peachtree | Atlanta, GA

Tres Jackson | Sorghum and Salt | Charleston, SC

\*Weekender VIP Area: Tobin Osburn | Canoe Restaurant | Atlanta, GA

## BEVERAGE PARTNERS

Barritt's Ginger Beer  
Blackberry Farm Brewery  
EcoValley  
Empire Distributing  
Faucet Face  
Grapevine Distributors  
Highlands Brewing Co.  
Highlands Wine Shoppe  
Highway 12 Vineyard and Winery  
Laurent-Perrier

Merry Edwards Winery  
Schug Winery  
The Chemist Gin  
Thomas Fogarty Winery  
Tito's Handmade Vodka  
Torii Mor Winery  
Tryon Distributing  
Union Wine Co.  
Wicked Weed

## MUSIC TALENT

Love Canon  
Robert Earl Keen

## ATTIRE

Mountain Chic, Resort Casual. This event is outdoors. Please dress for forecasted weather.

## RULES/RESTRICTIONS

No one under the age of 21 will be permitted to enter. No outside food or drink will be permitted into event. No pets will be permitted, service animals allowed.

## WEATHER

This event is outdoors and will happen rain or shine. Please be prepared for forecasted weather. Should major weather arise, all ticket holders will be contacted via email.

## PARKING

All guests must park at the designated Festival parking lot (see program) or in public spaces. Walking from hotels/lodging is encouraged.

## RE-ENTRY

Your wristband allows you to come and go as you please to the event. You must have the wristband specific to The Main Event or Weekender to enter/re-enter. Beverages may not leave the event.

## TICKETING/WRISTBAND FAQ

**Can tickets be purchased?**

The Main Event is sold out! Passes for other remaining events can be purchased online and can be picked up at the box office starting Nov. 8th at 9am.

### **Where can I pick up my tickets/wristbands?**

The event wristbands can be picked up at the box office beginning Thursday, November 8<sup>th</sup> at 9am. To pick up your wristband, you must bring a Photo ID and/or ticket confirmation receipt. If your photo ID does not match the name on the ticket, you **MUST** have the emailed confirmation receipt.

The Box Office is located at **411 N. 4th Street Highlands.**

The box office hours are as follows:

Thursday | 9am – 5pm

Friday | 9am – 2pm, 4pm-6pm

Saturday | 9am – 2pm

Sunday | 9am – 12pm

### **What do I need to get into the event?**

You must have a wristband specific to the event or the Weekender. Wristbands must be worn at all times.

### **What if I lose my wristband?**

**Do not lose your wristband** – these are *not replaceable*. Wristbands must be worn at all times. Individuals not wearing a wristband will not be allowed entry, no exceptions. The plastic security lock on the wristband is a one-way lock. Do not play with this lock to tighten the band too much.

**No wristbands will be replaced.**

### **How do I put on my wristband?**

1. Place wristband around wrist
2. Hold two loose ends of band tight
3. Move the sliding lock toward your wrist until there is a “two finger” space between the lock and your wrist.
4. Keep wristband on until the end of the event and do not play with the sliding lock to keep a comfortable fit.

**\*Treat your wristband like cash – lost, stolen, tampered with, and/or confiscated wristbands will not be replaced!**

### **What to Bring**

Government Issued Photo ID

Wristband

Refillable water bottle (water stations located throughout the event)

### **What not to bring**

Pets

Outside food or drink

HIGHLANDS  FOOD & WINE

Chairs  
Illegal drugs  
Children under the age of 21  
Cigarettes – this is a non-smoking event