

2019 Main Event Know Before You Go

DATE: Saturday, November 9th

TIME: 12:00pm-3:30pm

LOCATION: Main Street between 4th and 5th Streets
Highlands, NC 28741

SUMMARY & SCHEDULE

The Main Event is exactly that! It encapsulates all you love about Highlands and then dials it up to an eleven. Hosted along quintessential Main Street, this block party features the ultimate oyster roast and unique samplings created by award-winning chefs, paired with incredible craft beer, wine and cocktails. Don't think it can get any better than this? The revelry continues with a live concert by Shelly Colvin and Anderson East.

11:45pm – VIP Early Access for Weekender Pass Holders

12:00pm – Gates Open

12:20pm – Live Performance by Shelly Colvin

2:00pm – Live Performance by Anderson East

4:00pm – Event Ends

SPONSORS

Presented by Berkshire Hathaway HomeServices Meadows Mountain Realty, Old Edwards Inn & Spa, Fairview Builders, Ralph Hayes Toyota, Tabasco The Ugly Dog Public House, US Foods, Tito's Handmade Vodka, Blade & Bow, Highland Brewing, Sea Island Forge

Media Partners: Good Grit Magazine

PARTICIPATING CHEFS

Amanda Wilbanks | Southern Baked Pie | Atlanta, GA

Chris Huerta | Four65 | Highlands, NC

Christian Hunter | Sorghum and Salt | Charleston, SC

Craig Barbour | Roots Café | Charlotte, NC

Jason Daly | The Refuge | Charleston, SC

HIGHLANDS FOOD & WINE

Jesse Roque | Never Blue | Hendersonville, NC
Joe DiMaio | Millers All Day | Charleston, SC
Johannes Klapdohr | The Library Kitchen and Bar | Cashiers, NC
Josh Stover | Highlands Deli | Highlands, NC
Justin Burdett & Bill Smith | Crook's Corner | Raleigh, NC
Krysti Henderson | The Chocolate Heaven | Highlands, NC
Michael Kramer | Jianna | Greenville, SC
Michael Schorn | Butcher & Bee | Charleston, SC
Shelley Cooper | Dancing Bear Appalachian Bistro | Townstead, TN

*Weekender VIP Area: Garden & Gun Club | Atlanta, GA

BEVERAGE PARTNERS

AVIVA
Blade & Bow
Cathead Vodka
Davis Family Vineyards
Highland Brewing
J Lohr Vineyards
JAM Cellars
Joel Gott Wines
Lost & Found Wines
Methodical Coffee
Santa Margherita
The Chemist
Tito's Handmade Vodka
Wagner Family Wines

*Weekender VIP Area: Laurent-Perrier & Ugly Dog Pub

MUSIC TALENT

Shelly Colvin
Anderson East

ATTIRE

Mountain Chic, Resort Casual. This event is outdoors. Please dress for forecasted weather.

RULES/RESTRICTIONS

No one under the age of 21 will be permitted to enter. No outside food or drink will be permitted into event. No pets will be permitted, service animals allowed.

WEATHER

This event is outdoors and will happen rain or shine. Please be prepared for forecasted weather. Should major weather arise, all ticket holders will be contacted via email.

PARKING

Parking in Highlands is limited. Please carpool! All guests must park in Town of Highlands public spaces. Walking from hotels/lodging is encouraged.

RE-ENTRY

Your wristband allows you to come and go as you please to the event. You must have the wristband specific to The Main Event or Weekender to enter/re-enter. Beverages may not leave the event.

TICKETING/WRISTBAND FAQ

How do I get tickets to the event?

The Main Event is sold out.

For ticket holders, all wristbands will be given at the door. You must bring a printed copy of your barcoded ticket. Tickets will be scanned and we will assist you with putting on your wristband. No wristbands will be given without a ticket.

What if I have Weekender Passes?

Weekenders will have a special express lane for ticket scanning and wristbands starting at 11:45am. Once tickets are scanned, we will assist you with your wristband. This wristband must be worn for all events. No replacements will be given, so please leave it on to enjoy all events.

What do I need to get into the event?

You must have a wristband specific to the Grand Tasting or the Weekender. Wristbands must be worn at all times.

What if I lose my wristband?

Do not lose your wristband – these are *not replaceable*. Individuals not wearing a wristband will not be allowed entry, no exceptions. The plastic security lock on the wristband is a one-way lock. Do not play with this lock to tighten the band too much. **No wristbands will be replaced.**

How do I put on my wristband?

1. Place wristband around wrist
2. Hold two loose ends of band tight
3. Move the sliding lock toward your wrist until there is a “two finger” space between the lock and your wrist.
4. Keep wristband on until the end of the event and do not play with the sliding lock to keep a comfortable fit.

***Treat your wristband like cash – lost, stolen, tampered with, and/or confiscated wristbands will not be replaced!**

What to Bring

Government Issued Photo ID
Wristband
Credit Card for merchandise

What not to bring

Pets
Outside food or drink
Chairs
Illegal drugs
Children under the age of 21
Cigarettes – this is a non-smoking event