

2022 Main Event

presented by Berkshire Hathaway HomeServices Meadows Mountain
Realty & Northern Trust

Know Before You Go

DATE: Saturday, November 12th

TIME: 12:00pm-3:30pm

LOCATION: Main Street at 4th Street
Highlands, NC 28741

SUMMARY & SCHEDULE

Presenting... the Main Event! Foodies and wine lovers will migrate from across the nation to jam with Old Crow Medicine Show and Molly Tuttle & Golden Highway. Festival goers will also partake in the ultimate oyster roast, savor delicious small plates by esteemed regional chefs, and enjoy craft cocktails, craft brews and, of course, fantastic wines.

12:00pm: Gates Open

12:30pm – 1:30pm: Molly Tuttle & Golden Highway

2:00pm – 3:30pm: Old Crow Medicine Show

4:00pm: Event Ends

MUSIC TALENT

Old Crow Medicine Show

Molly Tuttle & Golden Highway

ATTIRE

Mountain Chic, Resort Casual. Please dress for forecasted weather!

HIGHLANDS FOOD & WINE

RULES/RESTRICTIONS

No one under the age of 21 will be permitted to enter. No outside food or drink will be permitted into event. No pets will be permitted, service animals allowed.

WEATHER

This event is outdoors and will take place rain or shine. Please dress accordingly. In the event of dangerous weather, guests will be notified via Universe and social media.

PARKING

Parking in Highlands is limited. Please carpool! All guests must park in Town of Highlands public spaces. Walking from hotels/lodging is encouraged.

RE-ENTRY

Your wristband allows you to come and go as you please to the event. You must have the wristband specific to Main Event or Weekender to enter/re-enter. Beverages may not leave the tent.

TICKETING/WRISTBAND FAQ

Where can I pick up my tickets/wristbands?

Unless you are a Weekender VIP ticket holder, all tickets will be scanned at the door and wristbands will be placed on your wrist. You must have your barcoded Universe tickets on your phone or a printed copy. No wristbands will be given without a ticket.

Weekender VIP's do have the option to pick up their wristbands early at the HFW Box Office located at 424 Pine Street, from 9am-5pm on Thursday, 9am-11am Friday or 9am-11am Saturday.

What do I need to get into the event or in the event?

- Barcoded Universe Ticket

HIGHLANDS FOOD & WINE

- Government issued ID
- Credit card for merchandise

Once given a wristband specific to the event, they must be worn at all times.

What not to bring

Firearms, Pets, Outside food or drink, Chairs, Illegal drugs, Children under the age of 21, Cigarettes – this is a non-smoking event