



2025 Grand Tasting

presented by Howard Hannah Allen Tate

KNOW BEFORE YOU GO

DATE: Thursday, November 13th

TIME: 7:00pm-10:00pm

LOCATION: The Bascom, Center for Visual Arts
323 Franklin Road, Highlands, NC 28741

SUMMARY & SCHEDULE

Kick your elevated weekend off at the 2025 Grand Tasting, listening to live music from the Pyscodelics. Enjoy exquisite small plates from the finest chefs situated right here in the Plateau, as well as neighboring cities and states, while sampling fine wines from around the world.

7:00pm: Doors Open

7:30pm: Event Welcome

7:40pm: Pyscodelics

10:00pm: Event Ends

MUSIC TALENT

Pyscodelics

WEATHER

This event will take place at the beautiful Bascom: Center for the Visual Arts. The event will be outdoors but protected by heated tents.

ATTIRE

Mountain Chic, Resort Casual, Comfortable Footwear. This event is held at The Bascom but the event space will be connected by heated tents. We will have a coat check at the entrance, but please dress for forecasted weather.

PARKING

Unfortunately, **NO GUEST PARKING** at the Bascom for the event. We suggest walking to The Bascom from nearby public parking or carpooling. Entry will happen using the bridge outside of the Bascom or via Oak Street from Franklin Road. Guests are permitted to be dropped off at The Bascom entrance on Oak Street, but the driver must continue on and find parking in surrounding areas. If you are dropping off, please enter from Franklin Road and exit by

continuing down Oak Street to create a one-way loop. Please do not drop off at the bridge on Franklin Road or park in lots where businesses are still open, you will be towed. We encourage public parking along Oak, Main, and Spring Streets and then walking over to the event.

RE-ENTRY

Your wristband allows you to come and go as you please to the event. You must have the wristband specific to Grand Tasting or VIP Weekender to enter/re-enter. Beverages may not leave the tent.

RULES/RESTRICTIONS

No one under the age of 21 will be permitted to enter. No outside food or drink will be permitted into event. No pets will be permitted, service animals allowed. We ask that you please drink responsibly! HFW bartenders and wine partners reserve the right to stop serving any person who they feel has consumed too much alcohol. Please have a designated driver for any of the events that you plan to drink alcohol. **Do not drink and drive!**

WHAT NOT TO BRING

Firearms, Pets, Outside food or drink, Chairs, Illegal drugs, Children under the age of 21, Cigarettes or vape pens– this is a non-smoking event.

WHAT DO I NEED TO GET INTO THE EVENT?

You need your QR code from Flicket or a wristband. After receiving your event wristband, you must wear your wristband for the duration of the event. VIP Weekender ticketholders must wear Weekender wristbands for the duration of the festival. We suggest you bring a credit card for merchandise from the band, The Bascom gift shop and ceramics barn, as well as to tip our amazing servers and staff!

TICKETING/WRISTBAND FAQ

Help us cut down on the lines! All fans will have the opportunity to pick up wristbands in advance of the events starting Wednesday, November 12th. All ticket purchasers can pick up wristbands at the Festival Box Office (time and location listed below). If you cannot pick up wristbands early or you have already forwarded your QR code to other ticket holders in your party, you can still have tickets scanned and receive wristbands at the event gates.

Highlands Food & Wine Box Office

424 Pine Street (former Bank of America building)

Operation Times:

Wednesday, Nov 12th 3pm-6pm

Thursday, Nov 13th 10am – 6pm

Friday, Nov 14th 10am – 5pm

Saturday, Nov 15th 10am – 12pm